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## The Pink Ribbon That Could Save Your Life

01.11.2008 16:20

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The Pink Ribbon That Could Save Your Life

*October is National Breast Cancer Awareness Month. And, there's no better time than the present to kick off awareness for breast cancer and to begin taking steps to become more informed about how the disease could affect you, your friends or members of your family.*

Fort Lauderdale, Florida October 23, 2008 -- Last year, over 2.3 million women were diagnosed with breast cancer. Next to skin cancer, it's the second most common killer in women. And, it's not restricted to females. In 2007, over 2,000 cases were diagnosed in men.

Breast cancer is called one of the "silent diseases" because by the time a problem is detected, the disease has already advanced. Most breast cancers start out as "benign" tumors, and represent 80% of all cases and are generally the easiest to treat. "Malignant" tumors are far more serious, and can become "metastatic cancer," damaging other tissues by traveling throughout the body, eventually affecting the bones, lungs, liver or brain.

The most common risk factors for developing breast cancer include: the female gender, advancing age, a personal or family history of cancer and having "breast cancer genes."

Other risk factors, that are directly related to the female hormone, estrogen, include early menarche, delayed first pregnancies, having no children and using hormone replacement therapy.

While there's not much that can be done about age, gender, family and personal history, or the genes one inherits, there are numerous things that can be done to lower the likelihood of being diagnosed with breast cancer. One of the best ways is to increase the consumption of fiber, fresh fruits, and vegetables.

Tibet Authentic has been the exclusive importer of Tibetan Goji Berries grown in the pollution-free Himalayan Mountains of Tibet. Goji berries are "super foods," rich in antioxidants (known to reduce certain types of cancers), amino acids, beta-carotene, vitamin C and polysaccharides that can help reduce the risk for cancer and neutralize the negative effects of chemotherapy and radiation therapy in cancer patients. They can also lower blood pressure, balance blood sugar levels, lower cholesterol and increase calcium absorption -- important for women over 40.

Another important way to prevent breast cancer is to learn how to perform a "breast self-exam." Women over the age of 20 should also schedule a clinical breast exam. After 40, it's important to get annual mammographies. If cost is an issue, there are options for free or low-cost mammography screenings.

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Until November 30th, Tibet Authentic will discount any web order by 10% and donate an additional 5% of each order in support of fighting breast cancer. Just use the coupon code, "Pinkcampaign" online at <http://www.TibetAuthentic.com>.

The Pink Ribbon Shop also has hundreds of great deals on clothing and outdoor gear. Part of every sale is donated to breast cancer awareness programs and organizations.

The content of this press release had been sponsored by Tibet Authentic, in an effort to raise awareness and support the fight against breast cancer.



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[Add comment](#)**VELscope System Featured on "The Doctors" TV Show**

02.11.2008 | 17:22

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VELscope System Featured on "The Doctors" TV Show  
VELscope Oral Cancer Screening System featured in story on the link between oral sex and oral cancer White Rock, British Columbia November 2, 2008 -- LED Dental announced that its VELscope Oral Cancer Screening System today was featured extensively on "The Doctors", an extremely popular TV program syndicated throughout the U.S. and Canada by CBS Television Distribution. The VELscope system received prominent exposure in a segment focusing on the link between oral sex and oral cancer.

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Mesothelioma Victims Center Expands Its Free Service For A Mesothelioma Victim & Their Family  
Americas Watchdog created, and has now expanded the Mesothelioma Victims Center, because the vast majority of mesothelioma victims have no honest resource, that will give honest and straight forward advice about who really are the best law firms, to health care options, to assisting the mesothelioma victim get VA medical or Social Security disability assistance.

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SnapSports Courts & Surfaces Custom Builds the Featured Court at The Heineken Premium Light Tennis Event  
SnapSports® sports surface was seen by thousands at the World Financial Center in New York City during The Heineken Premium Light Tennis Event Salt Lake City, UT November 1, 2008 -- SnapSports®, the industry leading manufacturer and supplier of premium sports surfacing and outdoor athletic courts, was selected to provide their top rated BounceBack™ outdoor court surface to be the featured court at The Heineken Premium Light Tennis...

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Cancer Survivor is "Best of the U.S." National Triathlon Champion  
28 year old Margot Hair is a triathlon phenom by any standard. Considering she finished chemotherapy in January, her win Sunday over America's deepest head-to-head field of amateur triathletes is truly extraordinary. Tempe, AZ November 1, 2008 -- "This is great," she thought, heading out on the 6.5 mile run in seventh place. "Three women can pass me and I'll still make the podium!"

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Genetic Testing Market to Exceed \$6.6 Billion by 2015, According to New Report by Global Industry Analysts, Inc. Global genetic testing market is projected to grow at a healthy pace to exceed \$6.6 billion by 2015. The market is primarily driven by growing incidence of genetic diseases and growing consumer awareness and rising interest towards genetic testing.

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### LegalView Informs Americans of Potential Asbestos Dangers Lurking During Home Efficiency Remodels

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LegalView Informs Americans of Potential Asbestos Dangers Lurking During Home Efficiency Remodels LegalView reminded readers of the potential asbestos risks that exist when remodeling homes this winter season for more energy efficiency. Lurking in millions of American homes across the country is a potentially deadly contaminant known as asbestos that can be found in home insulation.

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### Six-Time Cancer Survivor and Triathlete Wins First-Ever Growing Bolder Award

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Six-Time Cancer Survivor and Triathlete Wins First-Ever Growing Bolder Award Triathlete Tony Handler was diagnosed with pancreatic cancer and given two years to live. That was 25 years ago. Since then, he's beaten cancer six times and has been named the winner of the first-ever Growing Bolder Award presented by GrowingBolder.com Orlando, FL October 30, 2008 -- Six-time cancer survivor Tony Handler has been named the winner of the first-ever Growing Bolder Award presented by GrowingBolder.

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### Global 3D Medical Imaging Market to Reach \$3.9 billion by 2012, According to New Report by Global Industry Analysts, Inc.

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Global 3D Medical Imaging Market to Reach \$3.9 billion by 2012, According to New Report by Global Industry Analysts, Inc. World 3D medical imaging market is forecast to reach \$3.9 billion by 2012. Technological advancement associated with 3D medical imaging systems, visualization techniques, and procedures constitutes a principal factor driving growth in the global market.

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